



Logo & Tagline Rules:

All REMAX Brokers and Agents are permitted to use the partnership logo lockups in their marketing efforts, as well as the tagline “*The Official Real Estate Agents of the NBA*”. Please review the guidelines below before you begin.

- Brokers and Agents cannot manipulate the partnership lock up or the NBA logo in any way
- The lock up needs to be on a light/white background with clearance space around the logos
- If you wish to produce a product (merch, pens, clothing etc.) with the logo lockup, you will need to contact and we will connect you with an approved supplier of the NBA. Should you wish to print at your own supplier, you will need to complete a form and pay the royalty fees so they have the rights to use the logo.
- Printed paper products (flyers, post cards etc.) can be printed at your own supplier with the logo lock up. Please email lesleyb@remax.ca to get approval on your designs before going to print.
- You cannot create any social media posts that leverage this logo lock up, however you can share any of the content that originates from the REMAX Canada and NBA Canada pages.
- Pre-approved uses for the logo lockup: Email Signatures, Marketing Materials (postcards, flyers etc.), Agent/Office Websites
- [NBA Brand Guidelines](#)